

FREQUENTLY ASKED QUESTIONS

Of Those Interested In A Keepsake Companions Franchise

Is it required that I have a background in senior care or some experience in in home care?

No. However, experience in providing care and in running a business will be extremely helpful. Also, we feel these skills will be very advantageous to a franchisee.

- ▶ Compassion for seniors, and people in general.
- ▶ An entrepreneurial mindset.
- ▶ A desire to serve others and your community.
- ▶ Being comfortable with people and a good communicator.
- ▶ Willing to sell.

May I be an absentee or part time owner?

No. We feel a personal focus by the owner is necessary for success.

How much is an initial franchise fee and what is included?

\$33,721. This includes systems, training and support in a number of areas that include:

- ▶ Office operations, hiring and scheduling.
- ▶ Pre-Opening guide, and trainings in San Diego and on site.
- ▶ A "Keepsake Coach" to guide you for the first three months.
- ▶ Daily operations manual and employee handbook.
- ▶ Keepsake Companion development and client care systems.
- ▶ "Culinary Companion" development.
- ▶ Marketing strategy, collateral materials and personal website.

When can I start?

Within 2-3 months, you can have an operating business and be serving your community.

Is my territory exclusive?

Yes. And once you have proven your ability to run a successful Keepsake Companions franchise, you may elect to add additional territories.

What is the next step?

If you feel that Keepsake Companions qualifies as a franchise you would be proud to own and run, please and [contact us](#). We would like to provide you with more details.



Keepsake Companions

Improving Lives, One Household At A Time

www.KeepsakeCompanions.com

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